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## Kirra takes super approach to development

KIRRA, for years overlooked by developers in favour of other suburbs to the north and south, is set to boom in the next few years – and on the grandest of scales.

The latest development planned for the seaside suburb is big on features, big on size and big on dollars.

The planned \$70 million Elysee Residences at Kirra has taken the buzz phrase ‘super apartment’.

Apartments at Elysee will aver-

age 380sqm, more than 50sqm bigger than anything else on the Gold Coast.

The plans, awaiting council approval, include 24 expansive luxury residences, from \$2.5 million.

Chevron Island-Reward Securities director of development Steve Reynoldson said the aim was to create a project that would redefine apartment living.

“We have spent a number of years carefully combining the right

ingredients to create what we believe is a revolutionary super apartment,” he said.

The super apartment concept is also taking off at Surfers Paradise, with Bezzina Group’s Jade development being built.

Madison Point, built at Main Beach by developer Noel Gordon in the 1990s, was the first to focus on super apartments, with an average floor size of 270 sqm.